

Application for a Grant for West Meon and Warnford Parish News for 2024/25

The Parish News is still delivered free of charge 11 times a year to every house in Warnford and West Meon. It is provided by the Parochial Church Councils of both Churches as a service to the community, and includes articles and announcements by villagers, clubs and societies, as well as church news. The magazine is delivered by volunteers. It is now available online as well as being delivered.

Both PCCs consider that a paper copy is useful to many people who would never go online to browse for local information. It was considered more people would read something 'lying on the kitchen table' than would actively look online. It also gives advertisers greater exposure and therefore they have more incentive to place an advertisement. West Meon Parish Council was consulted last year and they were adamant that they wanted to keep a hard copy.

The magazine is funded by advertising revenue, donations and grants from WPM and WMPC. We are extremely grateful for the support from the Parish Council and Parish Meeting. West Meon gave £250 this year and an application for next year is being made. The remaining shortfall will be met by the PCCs of both churches. Our printers have kept their costs the same. There is however still a likely shortfall next year of approximately £1690 between advertising revenue and production costs.

The role of advertising secretary has fallen once again on Helena Gomm following Chris Town's illness. She has worked hard to recruit advertisers.

Because the magazine is provided by the parish churches, the costs and revenue for the magazine are included in the West Meon Church accounts. The Church's year end is 31st December. The 2024 budget has not yet been agreed by the PCC, but the figures below are what is expected to be in it.

	2021	2022	2023	2024
		Actual	Forecast	Budget
Income				
Advertising	4247	4011	4379	4500
Donations	92	31	50	50
Grants	200	500	500	450
Total Income	4539	4542	4929	5000
Expenses				
Printing & editorial	5748	5911	6347	6664
Distribution	41	19	42	25
Total Expenses	5789	5930	6389	6689
Shortfall	-1250	-1388	-1460	-1689

I would be happy to supply copies of the Church accounts on request.

Each issue of the magazine carries one page of information from the West Meon Parish Council and the Warnford Parish Meeting and another page of useful details for contacting local government

officials as agreed with WMPC and WPM. These pages are an important means of communication which, as advertising, would cost in excess of £1,300 *pa*.

The PCCs are extremely grateful for the donations which Warnford Parish Meeting (and WMPC) has made in the past to keep the Parish News viable and is once again requesting a contribution to the costs of production. The churches are committed to providing this important community newsletter to all in the villages without charge. The continuing support of the Parish Meeting and others is necessary for this to be sustainable in the future.

We would be very grateful if the Parish Meeting would once again make a grant of £200 for 2024 and very much hope that the Meeting will find this acceptable.

On behalf of Warnford and West Meon Parochial Church Councils

Buffy Morris, Treasurer, West Meon PCC.

25th October 2023